

BRAZIL - Campaign Begins for Presidential Elections

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The current president and candidate for reelection, Dilma Rousseff, will center her campaign under the phrase "With the power of the people". The main opposition, the social democratic senator Aécio Neves, will employ the simple action phrase of "Change Brazil".

This Sunday began, officially, the political campaign for presidential elections on the upcoming 5th of October. Nonetheless the main electoral candidate Dilma Rousseff, current president, has failed to perform any public acts.

As of Sunday, each potential candidate may begin its electoral acts in the streets and cyberspace. Additionally, the political groups may begin their commercials and advertisements via television and radio after August 19th.

This last Saturday, the Trabalhadores party (PT) of Brazil made the candidacy of Rousseff official before the High Electoral Court (TSE) for these elections.

Contrary to what was thought a year ago, when the country found itself immersed in waves of protests, the World Cup has given an rise in Dilma Rousseff's candidacy for reelection. The leader gained four points in surveys to gain a voting rate of 38%, as revealed Thursday by the group Datafolha.

On the part of Aécio Neves, he reached 20% in June, and the socialist Eduardo Campos, whose partner for vice-president is the known ecologist Marina Silva, hit 9% according to the survey recorded by the newspaper Folha de São Paulo.

Source [Spanish]: TeleSur

[<http://www.telesurtv.net/articulos/2014/07/06/comienza-campana-electoral-para-comicios-presidenciales-en-brasil-7142.html>]

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